

Attorney Docket No. LOHSE1

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant: Kurt H. Lohse )  
Serial No.: 09/482,830 ) Group: 2162  
Filed: January 11, 2000 ) Examiner: Daniel Lastra  
For: METHOD FOR PROVIDING DISCOUNT )  
INCENTIVES TO POTENTIAL )  
CUSTOMERS WHO WISH TO MAKE )  
AN IMMEDIATE PURCHASE )

ASSOCIATE POWER OF ATTORNEY

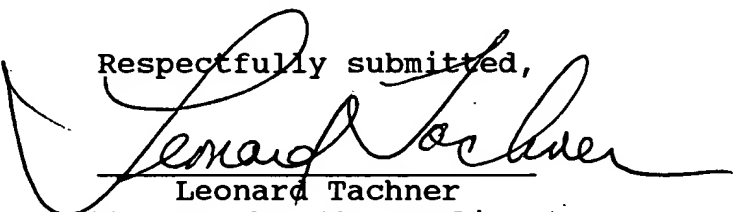
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U.S. Patent & Trademark Office  
Washington, D.C. 20231

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Dear Sir:

Please recognize Morton J. Rosenberg, Registration No. 26,049 as an associate attorney in regard to the above-identified patent application with the power to take action in the causes relating thereto. Please continue to direct all phone calls to Leonard Tachner (949) 752-8525. Please continue to send all correspondence regarding this application to: Leonard Tachner, 17961 Sky Park Circle, Suite 38-E, Irvine, CA 92614.

Respectfully submitted,

  
Leonard Tachner  
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Dated: 1/13/03

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